

Press Release: Immediate Release

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Dance Challenge™ Comes to Southwark to find the Borough's Hottest Dance Crew!

Southwark Council is inviting all talented youngsters in the borough to get their dancing shoes on and battle it out in what is set to be the biggest summer dance competition this year!

For the first time ever, Dance Challenge™, a UK wide competition will be hosting an event just for young people in Southwark in a bid to find the borough's most talented dance group. Dancers will be given the opportunity to showcase their talents on the Queen Elizabeth Hall stage at the prestigious Southbank Centre on 17th July 2009 at 1.00pm.

Open to those aged 5-26 years old and bringing together schools and community groups, this is the only event of its kind to allow dance performances and choreography in any style from hip-hop to Bollywood to tap. Groups will perform in front of a panel of esteemed judges who will award prizes for innovation and creativity amongst others.

In an exciting new twist, audience members will also be able to vote for their favourite group. Led by legendary hip-hop guru Hakeem Onibudo, there is no doubt that this will be an exhilarating show for all dance lovers!

Now in its fifth year, Dance Challenge™ continues to get bigger and better, with over 1000 dancers participating in last years' events. Previous years have seen the Dance Challenge™ take place at venues such as the prestigious Wembley Arena and Cadogan Hall in Chelsea. Dance Challenge™ continues to develop programmes for talented young people, getting them off the streets and onto the stage.

Have you got what it takes to win Dance Challenge™ Southwark 2009? Entering is easy!

- Simply get together a team of young people (max. 25 participants)
- Register your team online at www.dancechallenge.co.uk/events
- Prepare choreography in any dance style (3 - 4 minutes)
- Bring along audience members to vote for your team – tickets are on sale now and audience votes will count!
- Perform to a live audience and jury of specialists who award prizes (Beginners welcomed)

Registration is now open though places are limited so get dancing now! If you are supporting a team make sure you get your tickets to ensure you can vote and help them win.

If you need further information you can call the Dance Challenge team on 0845 539 0014 or email dance@dancechallenge.co.uk

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Notes to editor:

- You are invited to attend any one of the Dance Challenge™ events. Please register your attendance with Sejal Sedani by emailing; marketing@cultureandarts.co.uk
- Please contact us for further information or high resolution visuals and photographs of previous events and dance groups.
- The Dance Challenge™ Southwark 2009 is open to all schools and community groups in the borough.
- A UK event will take place on the same day and venue in the evening at 7.30pm and is open to groups and schools from around the country.