

Contact: Sejal Sedani  
Tel: 0845 539 0014



Press Release  
Date: 24 June 2009

## Live World Broadcast - Dance Challenge™ Kensington and Chelsea

*The first dance event of its kind to be streamlined live over the internet!*

For the first-time ever the exciting and successful Dance Challenge™ event will be broadcast live to an international audience, when it takes place on Wednesday 1<sup>st</sup> July at the prestigious Cadogan Hall in Chelsea. Funded by the Royal Borough of Kensington and Chelsea, this is the first dance event of its kind to be streamlined live over the internet.

Viewers from around the world will be able to watch some of the boroughs hottest dance groups from schools and the community battle it out on stage, directly from their own computers.

Youngsters aged 5-26 will be judged and awarded prizes by some of the top professionals in the UK. Hosted by esteemed choreographers, Kimberlee Jay (Nike Dance Athlete/Funk Physics) and Hakeem Onibudo (Impact Dance), this show is set to be the hottest dance event of the summer!

Following on from the success of last year's events which saw over 1000 dancers take to the stage, 13 groups will again come together with a hope to winning first prize and a place in the National UK Final.

In the lead up to the competition, groups have been receiving training and choreographical support to help them build performances that are unique and thrilling.

With a variety of dance styles on display, performances on the night will be sure to capture and highlight the rich and varied cultural diversity that Kensington and Chelsea has to offer. Beautiful costumes, exhilarating music and an eclectic mix of dance styles promise to make this a show stopping event!

You can join in the action and watch the event for yourself. Visit [http://www.cadoganhall.com/whats\\_on\\_ch2.php](http://www.cadoganhall.com/whats_on_ch2.php) and click on the Dance Challenge™ page.

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### Notes to editor:

- You are invited to attend the Dance Challenge™ events. Please register your attendance with Sejal Sedani by emailing; [marketing@cultureandarts.co.uk](mailto:marketing@cultureandarts.co.uk)
- Please contact us for further information or high resolution visuals and photographs of previous events and dance groups.
- The Dance Challenge™ UK event will take place on Friday 17<sup>th</sup> July , 7.30 pm at the Queen Elizabeth Hall, Southbank Centre.